



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

**Contract #** 3062849  
**Schedule Dates** 10/09/17-10/10/17  
**Advertiser** Ed Gillespie for VA Governor (116805)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Ed Gillespie (671299)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 3186  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/06/17  
**Last Modified** 10/06/17  
**Entered By** Tiffany Lewis  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,765.00  
**Net Total** \$21,335.00  
**Sales Tax**

#### Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2017	22	\$25,100.00
<b>Grand Total:</b>	<b>22</b>	<b>\$25,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/17-10/10/17	2	:30	5A- News-Good Morning Washington at 5a		1	1						2	\$300.00	\$600.00	Washington (WJLA)		10/6/17
2.0	Normal Line / SPOT	10/09/17-10/10/17	2	:30	6A- News-Good Morning Washington at 6a		1	1						2	\$1,000.00	\$2,000.00	Washington (WJLA)		10/6/17
3.0	Normal Line / SPOT	10/09/17-10/10/17	2	:30	7A- ABC-Good Morning America		1	1						2	\$1,000.00	\$2,000.00	Washington (WJLA)		10/6/17
4.0	Normal Line / SPOT	10/09/17-10/10/17	2	:30	9A- Live with Kelly		1	1						2	\$350.00	\$700.00	Washington (WJLA)		10/6/17
5.0	Normal Line / SPOT	10/09/17-10/10/17	2	:30	12P- News-ABC 7 News at Noon		1	1						2	\$450.00	\$900.00	Washington (WJLA)		10/6/17
6.0	Normal Line / SPOT	10/09/17-10/10/17	2	:30	4P- News-ABC 7 News at 4p		1	1						2	\$450.00	\$900.00	Washington (WJLA)		10/6/17
7.0	Normal Line / SPOT	10/09/17-10/10/17	2	:30	5P- News-ABC 7 News at 5p		1	1						2	\$550.00	\$1,100.00	Washington (WJLA)		10/6/17
8.0	Normal Line / SPOT	10/10/17-10/10/17	2	:30	6P- News-ABC 7 News at 6p			1						1	\$700.00	\$700.00	Washington (WJLA)		10/6/17
9.0	Normal Line / SPOT	10/09/17-10/10/17	2	:30	6:27P- 6:30P (EST)		1	1						2	\$3,000.00	\$6,000.00	Washington (WJLA)		10/6/17
10.0	Normal Line / Access	10/09/17-10/09/17	2	:30	7P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		10/6/17
11.0	Normal Line / Access	10/10/17-10/10/17	2	:30	7:30P- Jeopardy			1						1	\$2,800.00	\$2,800.00	Washington (WJLA)		10/6/17

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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### By Broadcast Month

### Spots

### Rate

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12.0	Normal Line / Prime Premium	10/09/17-10/09/17	2	:30	8P- 10P (EST)		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/6/17
13.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	11P- News-ABC 7 News at 11p		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		10/6/17
14.0	Normal Line / SPOT	10/10/17-10/10/17	2	:30	11:30P- 12:30A (EST)			1						1	\$500.00	\$500.00	Washington (WJLA)		10/6/17

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